



## Adams GREENMAG<sup>™</sup> – a printable recyclable magnet up to 40” wide!

A durable printable coating is applied directly to our magnet sheet, eliminating the need for a laminated print surface. This makes it completely recyclable. Send it back to us and we'll use it to make more GREENMAG<sup>™</sup>!

### Top five benefits of using Adams' GREENMAG<sup>™</sup>

1. 100% Recyclable
2. Won't Delaminate or Curl
3. No Adhesive to Gum-up Cutting Blades
4. Contains No Phthalates
5. Made in the USA!

### Applications:

- Indoor and Outdoor Advertising,
- Menu Boards
- Vehicle Signs (.030" thick only)
- Promotional Magnets

### Specifications:

- .015" or .020" thick available in up to 24.75" wide rolls
- .030" thick available in 24.75", 30" or 40" wide rolls
- Adams can cut sheets or custom roll sizes in Elmhurst, IL or Carlsbad, CA
- Compatible with, eco-solvent, UV and latex inks
- Ink jet, flatbed and offset printable
- Mounting surface is protected with a clear matte backside coating
- Acceptable for indoor or outdoor use
- Can be supplied magnetized or un-magnetized

## Printing Notes for Magnetized Sheet

### Cleaning: Not Needed!

Do not clean the surface of GREENMAG<sup>™</sup> with alcohol or any other solvent before printing. It is ready to accept UV, latex, or eco-solv inks right out of the box. Since it does not have a 4 mil vinyl laminate, GREENMAG<sup>™</sup> will feel more flexible and thinner than vinyl, but it still has the same, strong magnetic base.

### Magnets and Presses:

Before running pre-magnetized GREENMAG<sup>™</sup> on wide format inkjet printers, we recommend that you cover any steel sections in the infeed that the magnet passes over. Cover with 10 pt card stock to prevent direct contact and sticking, as shown in the picture below.

### Heat Cure Restrictions:

Some wide format inks need heat to dry quickly. Because the heavy magnetic base acts as a heat sink, the tendency may be to increase the heat setting to dry the ink. This may cause the magnetic base to soften, and the heavy weight of the stock may cause it to stretch. It is best just to use lower heat and allow the ink more time to air dry.

